

PRIORITIES

- Program & admissions info
- Great online learning experience
- Academic supports
- Wellness supports

NEEDS

- A step-by-step walkthrough of the admissions process and costs
- Specific program details, requirements and application deadlines
- Costs and details about on-campus residence and safety
- Information on scholarships and other funding opportunities
- Robust online learning experience and support
- To feel included and still get the university experience when not in person
- Information on what services and amenities are still available

FRUSTRATIONS

- COVID causing limited services and amenities
- Uncertain if online classes will still deliver a great learning experience
- Difficult to get a real sense of the university's values and culture online
- Harder to find and make friends or participate in clubs and events
- Not easy to find a good study space at home or on campus

MOTIVATIONS

- I want to attend a university where I can feel safe and be myself
- I want to be engaged by my learning experience no matter how it is delivered
- I want to have a great career that will make a difference in the world
- I want to widen my circle of friends and engage in events
- I want to make my parents proud of my life choices

Trying to decide where I want to attend university in a COVID world is so stressful. I know things will go back to normal eventually, but I need to decide what to do now. Will online classes only be worth it?

Primary device



Social

